myTRS EVENTS

REGISTER
FLEXIBLE REGISTRATION WITH INTUITIVE, CUSTOMIZABLE INTERFACE

- Paid and free events
- Easy online registration includes event specific sites and central database
- Multiple registrant types with different pricing structures available
- Multiple payment types (eg Credit, Check, Invoice, Comp) accepted
- Access codes protect activities from general public
- Funds are deposited straight to your account
- Avoid overbooking with event capacity tools
- Allow percentage discount with promo codes
- Register exhibitors using code tied to the number of passes

ONSITE SOLUTIONS
A PACKAGE FOR WHEN YOU NEED A LITTLE EXTRA

- Integrated bar / QR codes allow seamless scanner, badging and lead generation operations
- Online registration for tour, run and ancillary events all in one place
- Ask about myTRS onsite strategic partners

PROMOTE
INCREASE YOUR EVENT PARTICIPATION AND TRACK ATTENDANCE

- Social media links provide peer-to-peer awareness
- Promote events with website links and/or email links
- Registrants choose activities based on preferences (unless you add restrictions)
- Send registrant schedules with confirmation and other reminder emails
- Track attendance

TAILOR
THE FRAMEWORK FOR YOUR EVENT MARKETING PLATFORM

- Unlimited profile fields to collect key information on event participants
- Brand your pages with custom graphic banner, sponsor logos and event visuals
- Customize your home page with event program and details
- Personalize account and confirmation automatic e-mails

MANAGE
EASY-TO-USE COMMUNICATIONS AND MANAGEMENT TOOLS

- Send emails to entire database or specific registrants using selected criteria
- Manage your event using robust registrant, financial and attendance reports
- Run advanced search options in the dynamic report generator
- Integrate membership, housing, analytics, e-mail, and scanner options

GET EXPERTS
ADVICE AND ON-CALL ASSISTANCE TO MAKE YOUR LIFE EASIER

- Your account manager provides solution based support
- Read articles on the best practices, trends and tips straight from the front lines